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S. Schatz, M. Hoffman (Eds.)

Advances in Cross-Cultural Decision Making

Proceedings of the AHFE 2016 International Conference on Cross-Cultural Decision Making (CCDM), July 27-31, 2016, Walt Disney World®, Florida, USA

Series: Advances in Intelligent Systems and Computing, Vol. 480

- Offers a multidisciplinary perspective on cross-cultural decision making
- Combines neurocognitive studies with concepts in social sciences, as well as modeling methods
- Includes real-world case studies

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